

**Axel knows that success is the result of hard work and determination even more than innate talent. A master of maintaining focus and follow-through, Axel supports C-Level leaders in achieving goals. He targets actionable objectives that produce immediate insights and accelerate concrete accomplishment. Axel is dedicated and passionate to see clients succeed beyond their expectations.**

His years of real-world business experience reinforce his coaching—Axel's collaborative approach spurs self-sustaining action while requiring accountability. Persistence is one of Axel's hallmarks; clients describe him as "eternally upbeat," commenting on his professionalism and reliability. His humor and enthusiastic optimism quickly create a safe space for senior leaders to tweak style, spearhead change or maintain successful drives. Ever target-oriented, Axel does not shun difficult truths and will honestly deliver practical advice leaders need to get the results they seek.



### **Professional Experience**

Axel brings 18 years of real-world business experience into his valuable executive coaching. As a dynamic entrepreneur in Europe, Axel understands what it takes to move business forward from start-up, through established growth to profitable sale. His years of leadership in the information and communication technology industry initiated valuable insights that technical skill and analytical competence need the addition of effective communication, intentional leadership, self-discipline, and time management to flourish in business.

As an international executive coach and leadership development facilitator since 2008, Axel has assisted C-Level leaders across industries, most notably IT, engineering and retail. In recent assignments he supported a 10-person board with individual and team coaching as they navigated a national corporate restructuring. He is the designer and lead facilitator of a 16 months leadership development program for the Top 150 senior executives of a global organisation. For several clients he supports their continuous process of defining, re-defining and living their companies' values and leadership principles.

Axel is an expert contributor and regular columnist for such publications as Entrepreneur Magazine (South Africa), Computerwoche (Germany), and Tagesspiegel (Germany), among others. He published his first book in Germany "Führungspraxis für Ingenieure und IT-Experten" in collaboration with Springer Vieweg Publishing.

An avid runner, Axel also competes in ultramarathons providing inspirational living proof of the benefits persistence, focus and determination brings in achieving goals.

### **Clients (partial list)**

Allgeier Group, Bosch Gruppe, ENGEN, HUCON Engineering und PowerTrain, Two Oceans Marathon, Landesbank Baden Württemberg, SOPTIM, T-Systems, Porsche AG, Wincor Nixdorf, Würth Phoenix/Würth Gruppe.

### **Qualifications & Accreditations**

Axel studied Mathematics and Computer Science at the University of Stuttgart (Germany). A life-long learner, he stays current with the best solutions and methodologies for transformative executive coaching. He is also President of the ICF - International Coach Federation South Africa Chapter. Axel is a recognized international executive coach and facilitator with certifications and accreditations from established organizations, such as:

- President ICF South Africa (International Coach Federation)
- Associate Certified Coach by Marshall Goldsmith Stakeholder Centered Coaching
- Certified Systemic Coach by Steinbeis Hochschule Berlin (Germany)
- Certified Master-Level Management Executive Coach by European Coaching Association